

Why Choose Rugged Devices For Your Business?

Using rugged devices in the workplace has a range of advantages. Understanding the benefits of using rugged devices can help owners create better business decisions. To help you refocus your business operations, we have put together this short brief on why you should go rugged.

What are rugged devices?

Rugged devices are tablets, mobile phones, or even computers that can operate even when exposed under extreme conditions. This exposure is not just once, but consistently because of the nature of where it is being used. The perfect examples are devices that are used in the mining industry or in the construction sector.

These devices are specifically made to withstand extreme heat, cold, drops, and more. Most rugged devices are made to meet at least an IP68 rating. An IP rating is an international standard that is used to define the levels of sealing effectiveness.

Rugged devices are the right tool for the job

Even in a regular workplace where computing and automation are part of the operation, rugged devices can be extremely useful. For example, in the warehouse or retail industry where tracking of goods is necessary, smartphones or tablets may be dropped more often.

In the education sector, rugged devices can significantly reduce downtime. That is because even with consistent use by learners or teachers, these tools will continue to work. Rugged devices can be built according to preference, such as you can choose to use an operating system to use.

Reduce total cost of ownership

Using rugged devices in business means the reduced total cost of ownership. Many businesses can save a substantial amount of money when the total cost of ownership is considered. Most of the time, buying decisions are based solely on the purchase price of a product. However, in reality, purchase products do not reflect the entire expenses that a product may incur – especially if it requires maintenance and repair.

Using rugged devices means your company will save thousands as repair and maintenance are kept to a minimum. It also means work is uninterrupted because there is less downtime. Total Cost of Ownership means you will be able to save in the long run even if you have a higher initial investment.

Smart technology

As businesses are now relying on computing software, it is important to integrate smart technology into your operations. Mobile devices have changed the way companies deliver products and services. Today, it is easy for warehouse and logistics managers if there are sufficient stocks. The delivery sector also relies on devices to see if goods are received on time.

Rugged devices bring smart technology right into the heart of a business operation. Digital transformation is easier with these tools because you can rely on its robustness both internally and externally.

Conker's rugged devices are made to last and provide support like any other. The company's line up of smart devices runs in either Android or Windows OS which makes it easy to use. If high performance, reliability, user-friendliness, and strong hardware – this maker should be on top of your list. Make sure to check out Conker's line-up of devices through its website www.weareconker.com.